



SEVENOAKS TOWN TEAM

Executive Board

Wednesday 6th April at 6.30pm

Sevenoaks Council Chamber
Bradbourne Vale Road

Executive Board Members:

Representing	Number	Current Member	Current Organisation
Sevenoaks Town Council	3	Clr Simon Raikes Clr Victoria Granville-Baxter CEO / Town Clerk	
Sevenoaks District Council	1	Clr Avril Hunter	
Kent County Council	1	Clr Streatfeild	
Transport	3	Tony Clayton Austin Blackburn Elliott Waters	Sevenoaks Rail Travellers Association Go Coach Southeastern
Leisure Facilities	3	Jane Parish CEO Andrew Eyre (Chairman) Knole	Sencio Stag Hannah Kay
Chamber of Commerce	1	Dawn Blee CEO	
Blighs Meadow	1	Andy Sims	Savills, agent for Bligh's owners Standard Life Investments
Sevenoaks Chronicle	1	Editor	
Sevenoaks Society	1	Roger Walshe	
Large Business	2	Maxine Morgan (Vice-Chairman) Elizabeth Dolding	Specsavers Warners Solicitors
Small Independent Business	2	Roberta Ware Glenn Ball	Francis Jones Jewellers Local Architect
Resident Association	1		
Round Table	1	Mike Williams	
Police	1		
	22		

AGENDA

1. Apologies for Absence

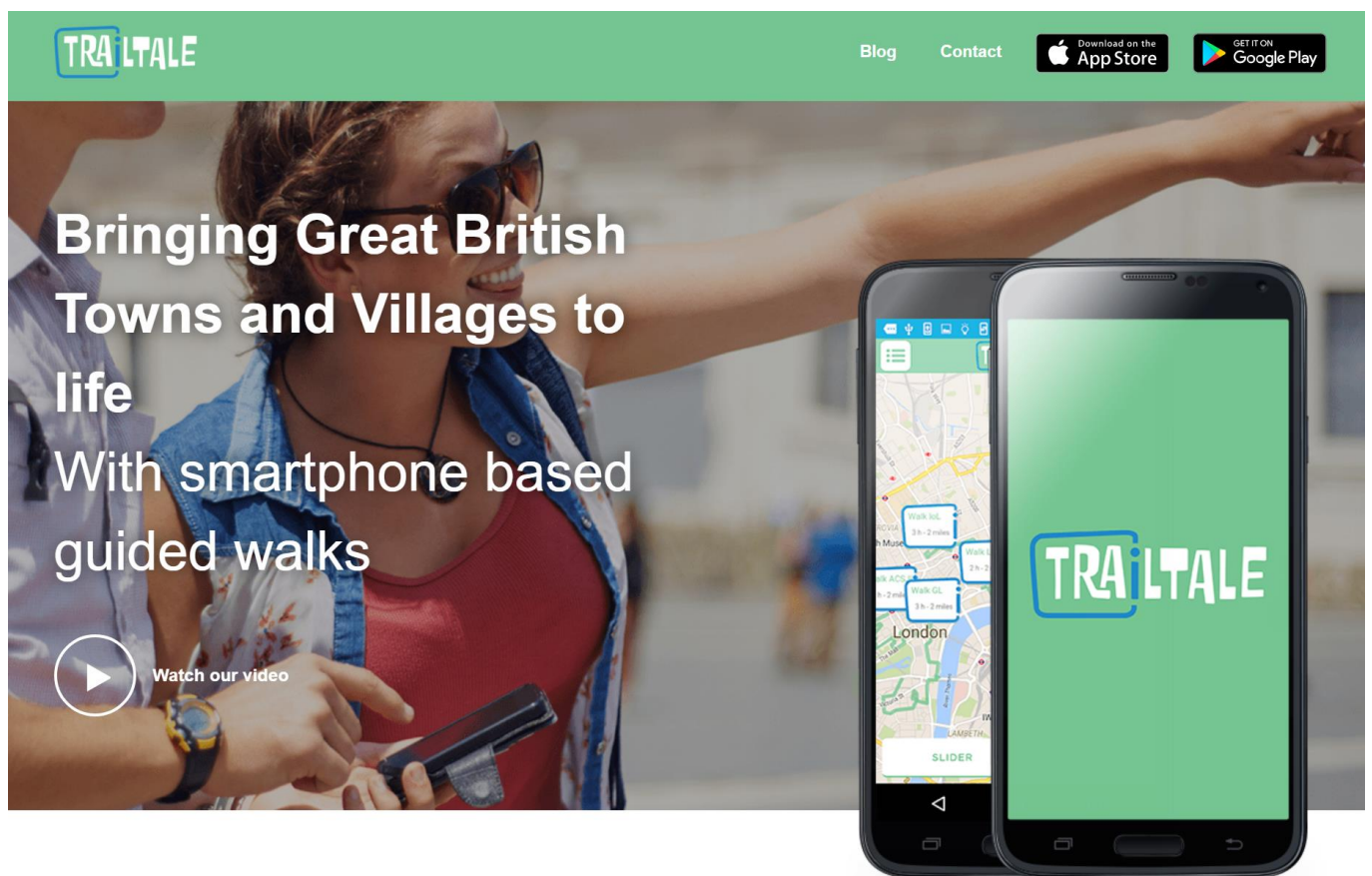
2. Declarations of Interest

3. Minutes

To receive and approve the minutes of the Town Team Board Meeting of 23rd February 2022

4. Post Lockdown

Following on from a series of completed projects funded by the Welcome Back Fund and administered by SDC, it can be reported that the Self Guided walk app produced by TrailTale should be live from 31st March. The app can be downloaded from the App Store.



The banner features a woman in sunglasses and a denim jacket pointing at a smartphone. The phone displays the TrailTale app interface, which includes a map of London with various walk routes and a 'SLIDER' button. The TrailTale logo is prominently displayed on the phone's screen. In the top right corner of the banner, there are links for 'Blog' and 'Contact', and buttons for downloading the app from the 'App Store' and 'Google Play'.

BRINGING GREAT BRITISH TOWNS AND VILLAGES TO LIFE
With smartphone based guided walks

Watch our video

5. London Poster Advertising

From the New Year Go Coach buses have hosted a series of bus-back adverts aimed at attracting people from its service areas into the town to “Shop, Eat, Relax and Enjoy”.



Going further afield, the Town Team has arranged for advertising at Charing Cross where this poster is currently featuring on the station and escalators. WBF funded the cost of displaying the posters while STC funded the £500 cost of the poster design.



6. Social media

The new Town Team Facebook page is now operational. It should be noted that Facebook is (post Trump) very sensitive to posts relating to politicians and elections etc, and boosted posts come under scrutiny. One, has already been refused for this reason. Therefore, Councillors who feature in future boosted posts might find that their title is not included.

7. Public realm

The audit of items such as lamp posts, bins, benches and signs etc is nearly complete. There is a meeting of KCC, SDC and TT scheduled for 19th April, when the next steps will be discussed.

The TT has supplied The Sevenoaks Society with an inventory of the plaques which it has placed on historic buildings over the years and asked that they consider having them renovated. The Society responded to the effect that the plaques were given to the building owners and now form part of the building. TT is considering how to take this forward.



8. Wayfinding project

The draft strategy is in preparation by All Points West. This will be discussed at a joint KCC, SDC and TT meeting on 19th April. Topics will of course include the location and nature of the signage plus how the scheme could be funded, and if necessary, phased.

9. Spring Vegan Market

This takes place in Vine Gardens on Saturday 9th April. At the last market the live music proved to be a very welcome addition to the ambiance of the event and John Levett of the Listening Music Room Agency is thanked for organising it once again – and at no charge.

10. Britain in Bloom

This leaflet has been delivered by hand and discussed with the person on the counter, till or reception of the vast majority of the businesses in the town centre. Its content explains the importance of Sevenoaks having a great presentation for the Britain in Bloom Awards. It asks: “It would be great if all business owners would consider the condition of their premises, both inside and out, and look for ways of making improvements”. It also asks that they consider that they dress their windows in the Jubilee colours.

All the pubs, restaurants and other businesses that have floral displays have agreed to use purple and gold this year, or, where needed, to ask Head Office if they can.

The leaflet also suggests that the businesses might consider advertising in the Souvenir edition of Town Crier and invites them also to become involved in the Children’s Jubilee Trail.





11. Business Awards

The nomination forms have been hand delivered to the person on the counter, till or reception at the majority of town centre businesses, Bat & Ball Industrial Estates and Vestry Business Park.

Leaflet dispensers for the forms have been situated at the Bat & Ball Centre, Go Coach bus station, The Leisure Centre, The Library, Kaleidoscope, Specsavers, SDC offices and Stag.



Nominations have also been invited through the Sevenoaks Chronicle, TT website and STC Facebook page.

Entries have been received in all categories and judging will take place on 2nd June.

The speaker for the Awards Evening is Stuart Gillies, owner of the town's newest restaurant, No 8 and former CEO of Gordon Ramsay Group.



12. Sevenoaks Chronicle

This is now being edited by Katy Boyden, based in Folkestone! TT has a good relationship with the Chronicle and is working to maintain that. Katy knows Sevenoaks well and has worked on the Chronicle before.

13. Greening Sevenoaks Survey

The survey has not produced a huge response, though an interesting picture is emerging.

14. Farmers site hoarding

A new hoarding has been erected on the site and agreement has been reached for TT to place a "Welcome to Sevenoaks" vinyl on it. Consideration is also being given to adding additional images.

15. Reports from Town Team Members

To receive updates from partnership members and their organisation's activities.

16. Date of Next Meeting

Wednesday 15th June